

Robbi Crawford

Robbi Crawford, Professional Mentor, Sociologist, Author & Speaker is a former college instructor & fierce student advocate. Via her unique proFUNssional style, she's all about helping students navigate the wacky worlds of school, work & life while they build a solid bridge to their desired lifestyle & work of choice.

Robbi has spent more than two decades observing work life structures in a variety of settings - domestically & abroad. She not only served in academia for a decade, she has held several positions in both the corporate & non-profit sectors & ran her own businesses. Robbi has completed two degrees, a life coach certification & a number of other certifications related to human & spiritual development.

She also serves as a coach for the Orange Duffel Bag Initiative, a non-profit organization that provides at-risk teens and young adults ongoing advocacy and programs proven to improve their education success.



THE STUDENT'S MENTOR

Real Help to Play the College Game Smarter

crucial conversations

- **YOU is the Best Place to Start** - Helping students develop an inside out approach to transitioning from school to work.
- **Choose Work Consciously** - Helping students identify the differences between a job, career, & lifework, & the power of meaning & contribution.
- **The Power of WHY** - Helping students identify why its always important to know why you do everything you do.
- **Getting Where You Want** - Moving from getting what you want to getting where you want - there's a BIG difference.
- **Scholarships & Some Change** - Uncovering some hidden approaches & techniques to funding & creating your best college experience.



book Robbi today!

letschat@robbicrawford.com

www.robbicrawford.com

Robbi is passionate about their life success!

In the "Achievement vs. Contribution: The Power of Why" Workshop, Robbi skillfully interacted with participants, individually and as a group, drawing them together in a safe environment where they freely expressed their diverse set of goals and obstacles. From her years of student experience and teaching, she effortlessly combined practical skills with pertinent opportunities for application and reflection for each participant. It was apparent that Robbi is passionate about their life success, and dedicated to assisting each in a self-assessment that provided an opportunity to reframe their situations into challenges they can manage. Not enough to just pass on information in a presentation, Robbi offered a continued connection for those interested.

Janese E. Thompson, MPA, Program Coordinator, Adult Learner Programs, Kennesaw State University

She was awesome!

Robbi Crawford is a motivational and relevant speaker! She spoke to a group of approximately 100 Middle Tennessee State University students, faculty and staff. A nontraditional student heard her speak at a conference and wanted more students to hear her message. Therefore, she was chosen as the speaker for the Annual Nontraditional Student Month Celebration at Middle Tennessee State University.

Valerie R. Avent, ED.S., Assistant Director, Center for Student Involvement and Leadership, Middle Tennessee State University



Words cannot express how grateful I am . . .

for your taking the time to come out to speak at Central Michigan University. The things you shared changed my life forever. I had to fight back tears because it was truly information specific to where I am in my life right now. You helped me to understand so much about my journey right now and most of all, gave me hope about how I have the power to change my future. PRICELESS!

Kimberlyn Gresham, Central Michigan University Student

**Get better acquainted with Robbi
& the work she loves . . .**

 [RobbiCrawfordMentor](#)

 [RobbiCrawford](#)

 [RobbiCrawford](#)

 [robbicrawford.com](#)

 letschat@robbicrawford.com

 770.990.0689

ASK
Robbi about
her **FREE** comprehensive
Navigation-Ready Tool for
college students - the
smart next step to playing
the college game smarter
to get where & what
you want faster